Trends in Private Catholic Education: To 2020 and Beyond

-A worldwide perspective
- The USA context

© Joseph M. O’Keefe, S.J.
Boston College
In this new "Franciscan" era of Catholicism (Pope Francis), how does your school reflect the priorities articulated by the Congregation of Catholic Education as we approach the 2015 anniversaries?

a. Global citizenship
b. Intercultural encounter
c. Deepening of Catholicism and Holy Cross charism
d. Formation of the formators
The USA Context

1. Holy Cross schools in the U.S.A. face daunting challenges in the twenty-teens and twenty-twenties. Which of these challenges are most relevant for your school?

2. Holy Cross schools in the U.S.A. face daunting significant opportunities for renewal and creativity. Which of these opportunities are most relevant for your school?
USA
-44% Students
-35% schools

1970s
• 3.4m
• 10k

20-teens
• 1.9m
• 6.5k

Worldwide

+78% increase
+83% schools

1970s
• 34m
• 115k

20-teens
• 58m
• 210k

-44% Students
-35% schools
Regional Distribution of Catholics, 1910 and 2010

Percentage of all Catholics that live in each region as of ...

1910

- Latin America-Caribbean: 24% (70,650,000)
- North America: 5% (15,150,000)
- Sub-Saharan Africa: <1% (1,220,000)
- Asia-Pacific: 5% (13,880,000)
- Middle East-North Africa: <1% (1,440,000)
- Europe: 65% (188,960,000)

2010

- Latin America-Caribbean: 39% (425,490,000)
- Sub-Saharan Africa: 16% (171,480,000)
- Asia-Pacific: 12% (130,520,000)
- North America: 8% (88,550,000)
- Middle East-North Africa: <1% (5,600,000)
- Europe: 24% (257,160,000)

Figures for 1910 are from Pew Research Center analysis of data from the World Christian Database. Percentages may not add to 100 due to rounding.

Pew Research Center
Population Reference Bureau  www/prb.org
Educating to Intercultural Dialogue in Catholic Schools: Living in Harmony for a Civilization of Love

December 19, 2013

Educare Oggi e Domani: Una Passione che si rinnova

“Instrumentum laboris”

February 12, 2014
Today the significant phenomenon of migration has globalized multi-culturalism and multi-religious co-existence, with the consequent need for adequate cultural education. In such a context, the Catholic school is called to provide younger generations with the necessary elements to develop an intercultural vision of living together.

Cardinal Grocholewski
Prefect, Congregation for Catholic Education
Educare Oggi e Domani: Una Passione che si rinnova

Challenges of... (sfide...)

...identity (dell’identità)
...community (della comunità scolastica)
...dialogue (del dialogo)
...a learning society (società dell’apprendimento)
...integral education(dell’educazione integrale)
...lack of means and resources (della carenza di mezzi e risorse)
...pastoral care (pastorale)
...religious formation of the young (della formazione religiosa dei giovani)
...on-going formation of teachers (della formazione permanente degli insegnanti)
...specifically in a multireligious and multicultural society (specifiche per una società multireligiosa e multicultural)
...the setting and resources for this formation (il luoghi e le risorse di questa formazione)
Value of dialogue in education - courageous and innovative fidelity which will be able to make the Catholic identity meet with the different “spirits” of multicultural society

Qualified preparation of the formators – to educate is an act of love – rich in humanity, capable of being with young people, coherence, need for retreats and spiritual exercises

Enter with courage into present-day cultures and engage in dialog

Every educator – and the Church as a whole is an educating mother – is required to change, in the sense of knowing how to communicate with the young.
1. Technology
2. Accountability
3. Higher Education
4. The Great Recession
5. Educational Marketplace
6. Demographic Changes
7. MTD (Moral Therapeutic Deism)
Advances in cognitive sciences
Changing space and time

• Who we are
• What we know
• How we know
• How quickly we know
• How we focus
• How we relate
• With whom we relate
Generation Z – Connected from Birth  
Born mid 1990’s to 2014
1. Technology
2. Accountability
3. Higher Education
4. The Great Recession
5. Educational Marketplace
6. Demographic Changes
7. MTD (Moral Therapeutic Deism)
NATIONAL STANDARDS AND BENCHMARKS FOR EFFECTIVE CATHOLIC ELEMENTARY AND SECONDARY SCHOOLS

UNITED STATES CONFERENCE OF CATHOLIC BISHOPS
Спутник
OECD Programme for International Student Assessment (PISA)

Organization for Economic Cooperation and Development

TIMSS
Trends in International Mathematics and Science Study

PIRLS
Progress in International Reading Literacy Study

Boston College Lynch School of Education
The International Association for the Evaluation of Educational Achievement (IEA)
NAEP
NATIONAL ASSESSMENT
OF EDUCATIONAL PROGRESS

Reading 2013
Percentage of 8th Graders at or Above Proficient
Private Schools - 57%
Public Schools - 34%

Math 2013
Percentage of 8th Graders at or Above Proficient
Private Schools - 47%
Public Schools - 34%
Percentage of 1988 8th graders attending public or private school who had completed a bachelor’s or higher degree by 2000

<table>
<thead>
<tr>
<th>Family socio-economic status</th>
<th>Private</th>
<th>Public</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lowest quartile</td>
<td>24.4</td>
<td>6.6</td>
</tr>
<tr>
<td>Middle two quartiles</td>
<td>38.6</td>
<td>22.3</td>
</tr>
<tr>
<td>Highest quartile</td>
<td>69.1</td>
<td>56.9</td>
</tr>
<tr>
<td>All quartiles</td>
<td>52.2</td>
<td>26.1</td>
</tr>
</tbody>
</table>

Source: Private Schools: A Brief Portrait
CHILDREN OF THE COMMON CORE
Coming to your family unit in 2014
### SAT Scores Class of 2012

<table>
<thead>
<tr>
<th>Schools</th>
<th>Writing</th>
<th>Reading</th>
<th>Math</th>
</tr>
</thead>
<tbody>
<tr>
<td>Independent</td>
<td>548</td>
<td>539</td>
<td>580</td>
</tr>
<tr>
<td>Religious</td>
<td>529</td>
<td>531</td>
<td>534</td>
</tr>
<tr>
<td>Public</td>
<td>481</td>
<td>491</td>
<td>505</td>
</tr>
</tbody>
</table>

### SAT Performance Relative to Benchmark

- Public: -73
- Religious: +44
- Independent: +117
1. Technology
2. Accountability
3. Higher Education
4. The Great Recession
5. Educational Marketplace
6. Demographic Changes
7. MTD (Moral Therapeutic Deism)
INDUSTRY OUTLOOK

US Higher Education Outlook Negative in 2013

Revenue Pressure on All Fronts Intensifies Need to Grapple with Traditional Cost Structure
Critical factors contributing to the negative outlook:

1. Price sensitivity continues to suppress net tuition revenue growth
2. All non-tuition revenue sources are also strained; diversity no longer offers a safe haven
3. Rising student loan burden and defaults taint perception of value of a college degree
4. Increased public scrutiny drives escalated risk of more regulation and accreditation sanctions
5. Prospects for long-term sustainability depend upon strong leadership through better governance and management
1. Technology
2. Accountability
3. Higher Education
4. The Great Recession
5. Educational Marketplace
6. Demographic Changes
7. MTD (Moral Therapeutic Deism)
Has the Recession made an imprint on millennial parents the way that the Depression did on the “greatest generation”?
Median household income 2014 = $50,054
Distribution of U.S. Wealth, 2010

Households in the wealthiest wealth group owned 35.4% of all U.S. wealth. The next 4% owned 27.7%. The next 20% owned 13.6%, followed by the bottom 40% who owned 12.2% of all wealth. The next 20% owned 9.4% and the bottom 20% owned -0.9%.

Source: "The Asset Price Meltdown and the Wealth of the Middle Class," by Edward N. Wolff, NYU (November 2012)

PEW RESEARCH CENTER
IMPACT OF RECESSION BY SOCIAL CLASS

Household financial situation, before and after the recession:

- **Better**
- **Worse**
- **No change**

**Upper Class**
- 33% Better
- 36% Worse
- 30% No change

**Middle Class**
- 21% Better
- 45% Worse
- 33% No change

**Lower Class**
- 13% Better
- 64% Worse
- 22% No change

Note: “Don’t know/refused” responses not shown

Source: Pew Research Center
The number of borrowers and amount borrowed ballooned by 70% from 2004 to 2012.
Research shows that the number of low income households will increase by 17.8% by 2020, while the number of affluent and wealthy households will decline by 9.2% and 5.5% respectively. The median household income has already fallen, and the middle class is predicted to continue shrinking over the next 3-5 years.
How Much Americans Give

New figures from the Internal Revenue Service show how much Americans wrote off in tax deductions for charitable contributions in 2008 and 2009. Below is a look at how much the IRS says people gave and how much "Giving USA," the annual yearbook of philanthropy, says all Americans—both those who itemize and those who do not—gave to charity. In 2008 and 2009, IRS figures dropped sharply, but "Giving USA" estimates did not.

![Bar chart showing giving over years](chart.png)

Note: IRS projections are typically adjusted by an average of $8-billion a year, so The Chronicle has adjusted its figure for 2009 to show the most likely drop in giving.

SOURCE: Giving USA and Internal Revenue Service
THE NEW PHILANTHROPISTS

They're hands on. They want results. Who gives, and how much
From Here to Eternity: A Briefing on Trends in U.S. Catholic Philanthropy

By Susan Raymond, Ph.D.

- In 2010, 1,536,134 registered 501(c)3 nonprofits, double from 2000
- In same period, registered Roman Catholic non-profits increased by 12%
- Enhance culture of giving among Catholics
- Make the philanthropic base as diverse as the nation.
Opportunities and challenges

- A grayer America (female) and transfer of wealth
- Major gifts will become more important
- Lower cost to raise a dollar (16 to 24 cents)
- The rules will change (federal tax law, municipal and state tax exemptions, PILOT)
- Disaster relief more prevalent, structured, planned
- Global donor base
- Nextgendonors.org: Values; Impact first (not recognition); Time, talent, treasures, ties (going “all in”)
1. Technology
2. Accountability
3. Higher Education
4. The Great Recession
5. Educational Marketplace
6. Demographic Changes
7. MTD (Moral Therapeutic Deism)
Report cards are not just for students anymore.
Charter School Growth (began with two schools in MN in 1991)
100% growth in charter school enrollment since 2007–08

1.29 million students

2.57 million students
Three decades ago home schooling was illegal in 30 states. Today it is legal everywhere. Fastest-growing form of education in America.

1975 10,000-15,000
2014 1.8 million
• District ?
• Charter ?
• Private ?
• Homeschooling ?

• Cost
• Evidence of quality
• Long-term educational goals/expenditures
• ROI
• Value and Values
1. Technology
2. Accountability
3. Higher Education
4. The Great Recession
5. Educational Marketplace
6. Demographic Changes
7. MTD (Moral Therapeutic Deism)
Figure 1
Projected Percent Change in Population by Region, 2000 to 2030

- United States: 29.2%
- Northeast: 7.6%
- Midwest: 9.5%
- South: 42.9%
- West: 45.8%

(See Table 1 footnote for breakdown of regions.)
Percent Change Between 2008-09 and 2019-20 in Total High School Graduates, by State
Tipping toward a white minority

Non-Hispanic whites will drop below 50 percent of the U.S. population sometime around the year 2043, according to census projections.

*Includes people of more than one race
**Considered an ethnicity; Hispanics may be any race

SOURCE: Census Bureau
Non-White Share of Public High School Graduates, 2019-20 (Projected)
Changing Demographics of Catholics in the USA

D’Antonio et al, 2013
Comparative Catholic Population in the U.S. by Age Group and Race/Ethnicity in 2012
in millions

Copyright © 2013, Instituto Fe y Vida Research and Resource Center
Changing Gender Roles

Of all Fortune 500 companies, 20 female CEOs - 4%. 11 of the 20 were appointed in 2011 and 2012.
Households by Type, 1970 to 2012: CPS
(In percent)

rise in sea level

temperature extremes

extreme weather

biodiversity
disease
starvation
water
coastal areas
CRITICAL ISSUES IN THE U.S.
according to Millennials

- 76% jobs & unemployment
- 55% federal deficit
- 54% education
- 40% growing gap between rich & poor
- 35% environment
- 34% national security
- 34% immigration
- 22% abortion
- 22% same-sex marriage

Source: Berkley Center for Religion, Peace, & World Affairs
• ADHD
• Mood disorders
• Major depression
• Dysthymia
• Conduct disorder
• Anxiety disorder
• Panic disorder
• Generalized anxiety disorders
• Eating disorders
HERE LIES
FREDERICK
JONES

VERBAL - MATH
680  720
Failure teaches success
1. Technology
2. Accountability
3. Higher Education
4. The Great Recession
5. Educational Marketplace
6. Demographic Changes
7. MTD (Moral Therapeutic Deism)
Goal: Study the efficacy of Jesuit/Ignatian high school formation on its students.
Importance of Religion, by Generation

% saying religion is very important in their lives

Source: Gallup surveys

Question wording: How important would you say religion is in your [own] life ... [would you say] very important, fairly important, or not very important?
• One-third of adults who were baptized Catholic are no longer Catholic
• 10% of all Americans are former Catholics
• Denominations in the USA
  ✓ Roman Catholic
  ✓ Former Roman Catholic
  ✓ Evangelical
  ✓ Mainline
  ✓ Historically black
  ✓ Other religions

Pew Forum on Religion and Public Life
Percent claiming strong religious identity among Catholics and (aggregated) Protestant traditions in the General Social Survey, 1974-2012

Pew Research Center analysis of GSS data.

PEW RESEARCH CENTER
A new direction?
"This really is an innovative approach, but I'm afraid we can't consider it. It's never been done before."
1. Enrollment Enhancement
2. Collaboration Aimed at Cutting Costs
3. Alternative Education Models
4. Robust Philanthropic Programs
5. Public Funding
1. Emotional attachment to the status quo
2. Lack of knowledge about the current reality
3. Denial of the need for change
4. Lack of imagination about possible futures
5. Insecurity about the future

O’Keefe in Robey (Ed) Scholarly Essays on Catholic School Leadership
• Seek new unconventional forms of education to comply with the needs of places, times, and people.
• Balance the place of safety with the zone of risk.
• Education cannot be confined to the zone of safety